

For immediate release: October 23, 2012

## Film Producer Adam Leipzig to Kick Off Southern Appalachian International Film Festival

Knoxville, TN -- The South will get a dose of Hollywood on November 12th and 13th, when film producer, executive and writer Adam Leipzig opens the 2012 Southern Appalachian International Film Festival.

Leipzig will speak at free screenings of two of his films, *Dead Poets Society* and *March of the Penguins* on Monday the 12th at Pellissippi State Community College's Hardin Valley Campus, and on Tuesday at the Knoxville Museum of Art for a screening of *Titus*. Both events feature public receptions and an opportunity to meet and greet with Leipzig.

A past Senior VP at Walt Disney Studios, former President of National Geographic Films, and co-founder of the Los Angeles Theatre Center, Leipzig has produced or distributed over 25 feature films, and launched over 300 plays and performance events. He has written for the New York Times and is currently Publisher and Managing Editor of CulturalWeekly.com.

Southern Appalachian International Film Festival founder Mark A. Compton says that Knoxville is lucky to have a luminary like Leipzig share his stories and expertise. "Adam Leipzig is one of the leading figures in the contemporary conversation of film and thought," says Compton.

Monday's events will begin at 4:30pm at Pellissippi with the screening of *Dead Poet's Society*. Tuesday's events begin at 5:30pm at the Knoxville Museum of Art with a public reception.

All 2012 SOAPIFF events are free to the public and sponsored by the Knoxville Museum of Art, Pellissippi State Community College and the Tennessee Consortium for International Studies.

To request further info/schedule interviews, contact:

Kelly Robinson, Director of Public Relations for SOAPIFF (865) 405-9166
<a href="mailto:thekellyrobinson@gmail.com">thekellyrobinson@gmail.com</a>
<a href="mailto:sOAPIFF.com">SOAPIFF.com</a>